## **JEAN CRISS**

## CREATIVE & DIGITAL MEDIA STRATEGIST | FASHION DESIGNER | AUTHOR & CONTENT CREATOR

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In 20+ years as an innovation-driven creative/digital media strategist, entrepreneur, author/content creator, I have built award-winning business ventures in the media services/consultancy, technology, entertainment, culinary adventures, fashion sectors, to name a few. Considering the attributes specified, I believe my success in digital media, creative content strategies with B2B/B2C clients and leading brands would add momentum to your organization.

I have crafted ground-breaking campaigns, utility and design patented apparel and technology products, engaging licensing and distribution partnerships with leading retailers amongst my recent attributes as an entrepreneur. My experience as CEO/Founder at Jean Criss Media has equipped me in the digital marketplace along with my prior corporate and agency experience where I demonstrate confidence, industry experience, strong communications, leadership skills, and professionalism in support of a diverse portfolio of client over the years.

I am certified as a woman-owned business, minority-owned and small business enterprise with various certifications on the local, state, and federal level working in collaboration with thousands of professional organizations to thrive in business at Crisscross Intimates and Jean Criss Media, LLCs. Recent certifications in AI, digital and social media.

I look forward to meeting you and scheduling an interview to further discuss a prospective contract opportunity. I am seeking upwards \$100+/hour W2 or contract position – remote and/or hybrid. Flexible with travel, technology, and business sector. I have over 50 accreditations in post-graduate studies in diverse areas which strengthen my overall skills as a strong leader, entrepreneur and business owner and look forward to collaborating with you.

Kindest regards,

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