

Modern Living with kathy ireland®: See Jean Criss, Founder of CRISSCROSS Intimates discuss her passion for fashion by offering beautiful, luxurious Intimate Apparel for post-op breast patients.

Tune in to WE tv as sponsored content and Bloomberg International on Thursday, November 16, 2017 and Bloomberg International on Sunday, November 26. See market-by-market listings below.

Los Angeles, CA – November 14, 2017 — [CRISSCROSS Intimates](#) Founder & Designer, Jean Criss will soon appear on the award-winning, global TV show, Modern Living with kathy ireland®. Jean Criss' interview will focus on how CRISSCROSS Intimates has given survivorship a voice by empowering survivors with intimate apparel that provides comfort and inspires confidence.

CRISSCROSS™ Intimates has created [beautifully-designed intimate apparel](#) for any stage or phase of post-operative surgeries including single or bi-lateral lumpectomy, mastectomy, augmentation or reconstructive surgeries for women and men. While there are various undergarments on the market today sold as 'Mastectomy' Bras, Jean first discovered through her recovery as a survivor, and then through market research, blogging and speaking with other Survivors that many garments do not offer sufficient support and style for the needs of post-op Breast Cancer Survivors at large.

Jean Criss has innovated her intimate apparel line by incorporating three primary differences into the product line – **Revolutionary Design, Emerging Textiles** and offering an **Intimate Experience**.

[CRISSCROSS Intimates](#) is supported by award-winning ISO accredited certifications and insurance-reimbursable designs that are protected by a utility patent. Recently, Jean has partnered with CancerCare Plus, an organization committed to providing accredited necessity apparel and beauty items for breast patients, supporting 2500+ certified mastectomy filters in the U.S. and Canada via ecommerce to benefit loved ones.

JL Haber, Vice President of Programming for Modern Living with kathy ireland®, is happy to feature CRISSCROSS Intimates. He says, "CRISSCROSS Intimates offers survivors a positive experience during such a vulnerable time. Jean's products have made a significant difference in so many lives and her personal story and passion is inspiring." We're elated to feature CRISSCROSS™ Intimates on our show."

For more information about CRISSCROSS Intimates, visit [CRISSCROSS Intimates](#) and tune in to [WE tv](#) as sponsored content on Thursday, November 16, 2017 at 7:30am EST and [Bloomberg International](#) on Sunday, November 26, 2017 at 7:00am GMT, 10:00am D.F. and 2:30pm HKT.

About Worldwide Business with kathy ireland®

[Modern Living with kathy ireland®](#) is a weekly business television program featuring real-world insights from corporate executives all over the globe.

Modern Living with kathy ireland® airs Thursday mornings throughout North America on WE tv as part of their sponsored programming lineup and to over 50 countries throughout the world on Sundays on Bloomberg International as part of their sponsored programming lineup.