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JEAN CRISS

Jean is a highly accomplished Senior Media Executive and inspired Entrepreneur with more than 30 years of success in the technology, hardware, software, and digital production industries. Leveraging extensive experience putting her rich media experience to work to founding new companies, Jean is a valuable asset for fashion apparel, communications, and media companies seeking expert assistance with strategic tactical opportunities, diversification in marketing, identifying goals, or startup consultation. Her key areas of expertise include communication, leadership, sales and marketing, sales coaching, digital media, management, innovation, creation, and public speaking. She also has experience in publishing including press relations, self-publishing, and custom publishing.

Throughout her dynamic career, Jean has been highly successful in management, high-tech sales, and marketing in creative multimedia service agencies delivering integrated media and marketing programs. She identifies problems and finds solutions in digital and social media, video, event production services, publishing, and general business. Jean's media involvement is impressive. She is a creative and successful producer of Cable TV commercials, Web TV Shows, and is a Producer of 'Java with Jean' Web TV Series, designed to promote small businesses and local events in communities on YouTube. She was a Judge at Startupalooza, a NYC based entrepreneur and angel-investor event for start-up companies where she assesses 50+ companies per month.

After surviving the diagnosis of being one of the "1-in-8" women with breast cancer, Jean Founded and is Designer of CRISSCROSSIntimates™, a utility patented luxury intimate apparel for any stage of Post-Op Recovery. Her garments are simultaneously lovely and practical, and are created with revolutionary designs and emerging textiles. She started CRISSCROSS from her hospital bed, and dove into every aspect of the business, based on her rich foundation of business experience and passion for fashion.

Jean is also Founder of YouGOMobile™, a Universal Mobile Charger (utility patented). In addition, she is Co-Founder of Tattoo Tequila, an award-winning spirit in 2016 as 'top organic brand'.

Jean is Author of Trilogy Series 'My Pain Woke Me Up' titles BLISS, Legal Injustice and LIVE Your Dreams. She is completing a fourth book on short reality stories. She blogs weekly and is a columnist for national breast cancer and intimate apparel journals.

Previously, she was local Sales Manager, NY DMA/Eastern Division for Comcast Spotlight, and Entrepreneur/CEO of Beaded Baubles, LLC. She also served on two Boards – Susan G. Komen and Fortnightly of Summit in the capacity of media and publicity.

The professional achievements perhaps best demonstrate Jean's well-crafted success include writing and communicating, taking an innovative idea and running with it, sales coaching, and management.

Jean holds a BA, Communications from Walsh College. She is a blogger and columnist at heart and supports a variety of organizations that involve philanthropic efforts, startup businesses, and women entrepreneurs. She enjoys the process of tying a charity initiative to a business partner event, as she has done with CRISSCROSS™.

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