



## Modern Living with kathy ireland®:

### Jean Criss, CRISSCROSS Intimates discusses her passion for fashion by offering beautiful, luxurious Intimate Apparel for post-op breast patients.

Los Angeles, CA – November 14, 2017 (December post show update) — [CRISSCROSS Intimates](#) Founder & Designer, Jean Criss [appeared](#) on the award-winning, global TV show, Modern Living with kathy ireland®. Jean Criss' interview focused on how CRISSCROSS Intimates has given survivorship a voice by empowering survivors with intimate apparel that provides comfort and inspires confidence.

[CRISSCROSS Intimates](#) has created [beautifully-designed intimate apparel](#) for any stage or phase of post-operative surgeries including single or bi-lateral lumpectomy, mastectomy, augmentation or reconstructive surgeries for women and men. While there are various undergarments on the market today sold as 'Mastectomy' Bras, Jean discovered through her recovery as a Survivor, and then through market research, blogging and speaking with other breast patients that many garments do not offer sufficient support. Jean's mission was to change that experience for all Survivors at large.

Jean Criss innovated her intimate apparel line by incorporating three primary differences into the product line – **Revolutionary Designs, Emerging Textiles** and by offering an **Intimate Experience** for the Survivor. [CRISSCROSS Intimates](#) is supported by award-winning ISO accredited and insurance-reimbursable designs that are protected by a utility patent. Recently, Jean has partnered with [Cancercare](#), an organization committed to providing accredited necessity apparel and beauty items for breast patients, supporting 2500+ certified mastectomy filters in the U.S. and Canada via ecommerce to benefit loved ones. She is expanding her line through Intimate Apparel retailers, healthcare organizations and e-commerce. For wholesale or distributor pricing, please contact [Jean Criss](#).

JL Haber, Vice President of Programming for Modern Living with kathy ireland®, is happy to feature CRISSCROSS Intimates. He says, "*CRISSCROSS Intimates offers Survivors a positive experience during such a vulnerable time. Jean's products have made a significant difference in so many lives and her personal story and passion is inspiring. We're elated to feature CRISSCROSS™ Intimates on our show.*"

Visit [CRISSCROSSIntimates.com](#) to learn more or contact [Jean Criss](#). You can preview the collection [here](#), also found on [YouTube](#). **Feel Confident, Look Beautiful or Handsome!** Shop the [luxe-collection](#) today. For media or press, CRISSCROSS is [in the News](#). To view the show, tune in on [YouTube](#).

#### About Jean Criss of CRISSCROSS Intimates™

[Jean Criss](#) (@jean\_criss) is the Founder and Designer of CRISSCROSS Intimates and also serves as CEO of [Jean Criss Media](#) in New York City as a multi-media entrepreneur where she specializes in digital media, invention and writing. Criss is the Author of a [Trilogy series](#), a Columnist, and the Founder of [YouGO Mobile](#), a universal mobile charger coming to market soon. Criss served as a Board of Trustee at Susan G. Komen, produced and appeared in award-winning PSAs and continues to support various breast cancer and philanthropic charities and [affiliations](#).

#### About Worldwide Business with kathy ireland®

[Modern Living with kathy ireland®](#) is a weekly business television program featuring real-world insights from corporate executives all over the globe. Modern Living with kathy ireland® airs Thursday mornings throughout North America on WE tv and to over 50 countries throughout the world on Sundays on Bloomberg International as part of their sponsored programming lineup. CRISSCROSS aired on [WE tv](#) Thursday, November 16, 2017 at 7:30am EST and [Bloomberg International](#) on Sunday, November 26, 2017 at 7:00am GMT, 10:00am D.F. and 2:30pm HKT. To view the show, tune in on [YouTube](#).