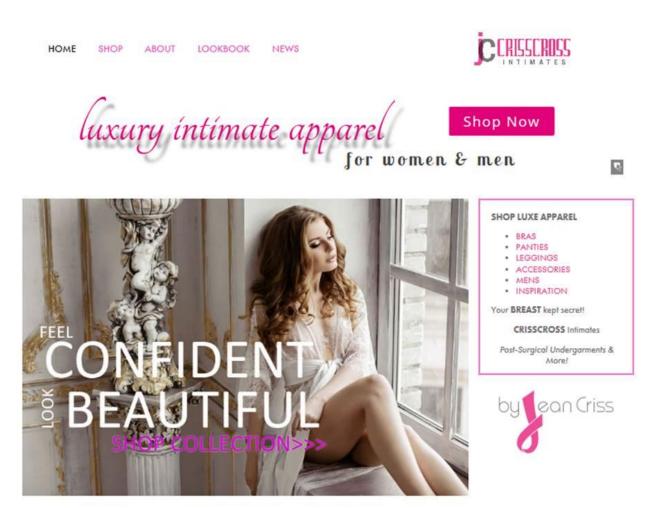


## CRISSCROSS Intimates Achieves ISO 9001:2015, ISO 13485 and CWOB 9009: 2013 Quality Management Certifications

New York manufacturer of intimate apparel for post-surgical undergarments recognized for its commitment to quality and customer service.



G-PMC determined that the quality management system of CRISSCROSS Intimates meets customer

requirements, and its management and employees have clearly demonstrated a commitment to the success and sustainability of the company while meeting the quality standards of the International Organization for Standardization (ISO).

<u>CRISSCROSS</u> is a certified woman-owned business specializing in the innovative design and manufacture of intimate apparel for those during any stage or phase of post-operative breast surgeries including and not limited to single or bi-lateral lumpectomy, mastectomy, augmentation or reconstructive surgeries for women and men, Gynecomastia surgery for men as examples.

<u>ISO</u> is an independent, non-governmental international organization with a membership of 162 national standards bodies. Through its members, it brings together experts to share knowledge and develop voluntary, consensus-based, market relevant International Standards that support innovation and provide solutions to global challenges. Companies worldwide, particularly manufacturers certified to ISO standards are considered to be among the highest quality organizations in the world, and recognized as leaders in their respective industry.

"While there are various undergarments on the market today sold as "Mastectomy" Bras, what I found over the years, first through my recovery, and then through market research, blogging and talking with other Survivors is that many garments are called that but do not offer sufficient support for the needs of post-op Breast Cancer Survivors at large," said Jean Criss, Founder and CEO of CRISSCROSS Intimates and ten-year breast cancer survivor.

"We have reviewed and approved the CRISSCROSS Intimates USPTO utility-patented innovation of postsurgical designs, business strategy and practices and received various client testimonials about the CRISSCROSS brand with strong leadership, entrepreneurial spirit and passion at the helm to provide leading-edge products in the global marketplace," said Daryl Guberman, President and CEO, Guberman-PMC, LLC.

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## About CRISSCROSS Intimates

CRISSCROSS Intimates (<a href="https://crisscrossintimates.com">https://crisscrossintimates.com</a>) offers luxury intimate apparel specializing in post-surgical undergarments for women and men. The New York based woman-owned company is certified to the quality standards of ISO 9001, ISO 13485 and CWOB 9009:2013 overseen by the nation's leading accreditation body. CRISSCROSS operates an e-commerce site showcasing the company's innovative bras, panties, leggings, men's apparel and accessories. The company is owned by breast cancer survivor Jean Criss, who served on Susan G. Komen North Jersey Affiliate Board of Trustees, has appeared frequently in NY DMA cable TV PSAs, radio blog shows and in local and national press for her long-standing efforts to raise Breast Cancer awareness. Ms. Criss was recently awarded FABC Certification, an honorary recognition for organizations that have shown an ongoing commitment in the fight against breast cancer by the ABAC.

## **About Jean Criss**

You can learn more about <u>Jean Criss</u>, her <u>Survivor Story</u>, and preview the collection <u>here</u> also found on <u>YouTube</u>. CRISSCROSS Intimates is available for <u>wholesale</u> to retailers, VIP buyers and healthcare institutions. Shop the <u>luxe-collection</u> today.

## About Guberman-PMC

Guberman-PMC, LLC can assist with all aspects of QMS (quality management systems) and will perform internal audits and management reviews. Attributes include an unrivaled dedication to quality, maintaining constant communication with customers, and securing ISO-9001;2008, 13485, AS9100, and TS16949, as well as ISO-17025 and ISO-14000 compliance and certification. Consultation Services specializing in over 25 ISO certification standards. Request quote or contact us.