

Recently published on NYWIFT Member in the News Section <a href="http://www.nywift.org/article.aspx?id=MEMBERNEWS">http://www.nywift.org/article.aspx?id=MEMBERNEWS</a> (April 9, 2018)



NYWIFT Member Jean Criss has a diverse background and specializes in writing, media, fashion and as an inventor. Jean has recently been recognized with her work as a new Intimate Apparel designer for luxury post-surgical undergarments designed for women and men. Her award-winning collection launched less than a year ago and already she has over 250 hand designed SKUs and styles – a colorful collection of chic, comfortable compression undergarments with matching panties, leggings, accessories and inspirational products. There's even undergarments for men too. As a ten-year breast cancer survivor, she put her media and tech experience into play by creating trendy undergarments for any stage or phase of breast surgery. She continues to use her media expertise from cable TV and production and recently debuted a new :15 sec branding video about her own brand. Jean will return to WeTV and Bloomberg International on April 26th, 2018 at 7:30pm with a revised show segment airing on Modern Living TV with kathy ireland®. Jean will be appearing on Talk Radio NY podcast with Noreen Sumpter June 5th, 2018 streaming live on air and Facebook. She will be featured in upcoming leading publications such as LumiNation on the use of color psychology as a form of healing for patients during recovery, and is a featured columnist in New Focus Daily and Women Owned Business Club magazines. Jean continues to express her vision with her ISO accredited and utilitypatented designs and shares ideas about advancements in breast health and wellness on her bi-monthly CRISSCROSS blog. At NYWIFT, as a Communications Committee member, you can find Jean blogging and tweeting about their upcoming events. She will participate at the annual Columbia U/NYPresbyterian Breast Cancer Management Conference in May where she blogs about advancements in breast healthcare. You can preview her collection and learn more about Jean In the News here. As an Author and writer, she is inspired and most creative when writing. She has a passion to speak about media, business and being an entrepreneur and recently did so at LIM College with 30 Fashion Merchandise students. You can follow Jean and learn more about her other business ventures by following her on social media, links also found on her home page.